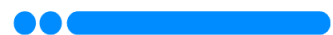




Privacy policy for Observit



- **1. Introduction**

Observit (“we,” “our,” or “us”) is committed to protecting the privacy of individuals using our video surveillance solutions. This Privacy Policy outlines how we collect, use, store, and protect personal data captured through our video solutions, in compliance with applicable privacy laws and regulations.

- **2. Scope of This Policy**

This policy applies to:

- Video footage recorded and processed by Observit’s video solution.
- Metadata and system logs related to video recordings.
- Access and usage data of our video solution platform.

It does not cover personal data collected by public transport operators or third parties using our solutions for their own purposes.

- **3. Data We Collect**

Our video solution processes the following types of data:

- **Video & Audio Data:** Footage captured by security cameras installed in public transport vehicles or other designated areas.
- **Metadata:** Time stamps, location data (if enabled), and camera settings.
- **User Data:** When accessing our platform, we may collect usernames, login credentials, and IP addresses for security and audit purposes.

- **4. How We Use the Data**

The collected data is used for the following purposes:

- **Security & Safety:** Enhancing passenger and driver safety in public transport.
- **Incident Investigation:** Assisting transport operators in reviewing security incidents.
- **Regulatory Compliance:** Meeting legal and contractual obligations related to video monitoring.
- **Platform Security & Maintenance:** Ensuring the proper functioning and security of our video management platform.
- **5. Legal Basis for Processing**

We process data based on:

- **Legitimate Interest:** Enhancing public transport security and operational efficiency.
- **Legal Obligation:** Compliance with transportation security regulations.
- **Contractual Necessity:** Supporting the service agreements we have with transport operators.

- **6. Data Retention**

- Video footage retention is determined by the transport operator using our system.
- Observit does not retain video data longer than necessary for service delivery unless legally required.
- System logs and metadata may be retained for security monitoring and auditing purposes.

- **7. Data Sharing & Third Parties**

We do not sell or rent personal data. However, we may share data with:

- **Transport Operators:** As the primary data controllers managing surveillance.
- **Law Enforcement:** When legally required for investigations.
- **Service Providers:** Cloud hosting, security, and maintenance partners ensuring platform functionality.
- **8. Security Measures**

We implement industry-standard security practices, including:

- End-to-end encryption for data transmission.
- Role-based access control to limit video access.
- Secure cloud storage with regular vulnerability assessments.
- **9. Your Rights & Choices**

Depending on your jurisdiction, you may have rights regarding your data, including:

- The right to access and request a copy of personal data (where applicable).
- The right to request deletion of data under certain conditions.
- The right to object to data processing based on legitimate interests.